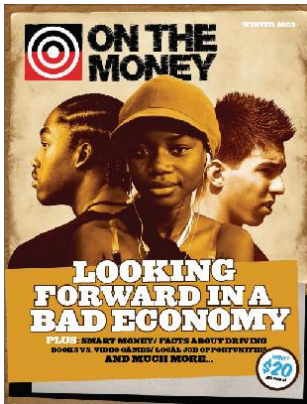




2008 - 2009: On the Money provided youth financial literacy materials for over 2000 Chicago students and provided internships for 12 students in Chicago.

## Program Highlights

- *On the Money* magazine provided Chicago students with information regarding: personal finance, business, career development and entrepreneurship through quarterly articles and activities produced by Chicago students.
- *On the Money* magazine benefited **2000 Chicago students each quarter** through distribution at partner high schools. Select *On the Money* articles were also published in True Star magazine quarterly reaching an additional **20,000 Chicago students**.



- Interns and magazine readers were obtained through partnerships with Chicago Public Schools where over 84% of students qualified as low-income in 2008-2009.
- Approximately, twelve *On the Money* interns benefited from the internship program in which students prepared all magazine content and participated in monthly meetings with financial services volunteers who served as their mentors and assisted in the development of their articles.
- Interns found this process extremely beneficial as **100% of students involved in *On the Money* agreed that “they could use the information they gained in the future”**.

• Of the 4 graduating OTM interns in 2009, all are now attending the college of their choice. We are very proud of our graduating interns' accomplishments.

• Student comments about OTM included: ***“OTM offers countless opportunities such as meeting people currently thriving in business & writing”; “My writing skills and knowledge of monetary awareness has increased. OTM has helped me to gain more professionalism.”; “One of the greatest values this program offered is working and talking to others. This helped me to improve my writing skills.”***

• We would like to thank our sponsor, HSBC – North America for their outstanding support of the *On the Money* program.



Interns and a volunteer mentor on the NBC 5 morning news in Chicago.



Interns and the Honorable Chicago City Treasurer, Stephanie D. Neely